

BUSINESS CASE STUDY:

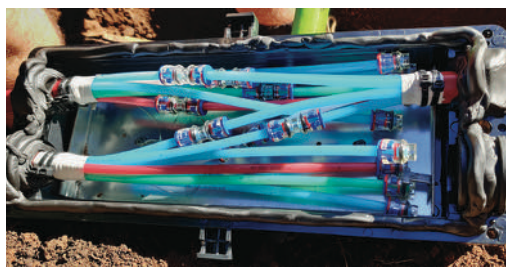
#TeamMoretonBay



About

Based in North Lakes, All Data & Communications offers communication networks to top-tier clients across major infrastructure projects and resource markets in the Asia Pacific region. Specialising in fibre optic networks, electrical solutions, custom automation, and digital twin integrations, the company has experienced significant growth since its establishment in 2008.

Founder Dan Godwin attributes this growth to three key factors: their dedicated team, the high quality of their work, and the strong relationships they cultivate with clients. From humble beginnings in a backyard shed in Burpengary, All Data has expanded to multiple offices including locations in Fortitude Valley and Port of Brisbane, with plans for further growth in North Lakes.



PRODUCT SHOWCASE: Crystal Waters Permaculture Village

All Data was approached by the residents of Crystal Waters Eco Village in the Sunshine Coast Hinterlands to devise an affordable solution for providing Internet access to 100 homes, crucial for fostering connectivity with the outside world. Concerned that the lack of connectivity was impeding growth and dissuading new businesses from the area, the community turned to All Data, recognising their unique ability to address this challenge.

All Data refined and customised direct cable bury equipment to implement a cost-effective solution, enhancing connectivity and successfully stimulating the local economy.

As the project nears completion, the All Data team is exploring opportunities to expand this initiative to tackle similar connectivity issues in nearby Conondale and surrounding areas.



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Find out more about All Data & Communications ►





Why Moreton Bay?

Having originated in a Burpengary backyard, All Data has maintained its base in the City of Moreton Bay, with its current headquarters situated in North Lakes. Dan perceives Moreton Bay as an optimal location for his business due to its enduring potential, vibrant community, and Council's ongoing dedication to nurturing innovation and economic development.

"Moreton Bay provides a dynamic business

environment coupled with a strong sense of community – attributes that are conducive to networking and expansion.

"Fostering innovation and knowledge is paramount for sustainable economic growth and resilience, and Council's commitment to the REDS strategy is pivotal for the ongoing prosperity and advancement of City of Moreton Bay."

Fast Facts

ALL DATA HAS INSTALLED:



2,500 KILOMETRES OF COPPER CABLE
(THAT'S BRISBANE TO PERTH AND BACK!)



1,350 KILOMETRES OF FIBRE CABLE
(ENOUGH TO REACH THE INTERNATIONAL SPACE STATION 3.5 TIMES!)



100,000 SPLICES (CONNECTING SO PRECISELY WE COULD CIRCLE A SOCCER FIELD OVER 2,000 TIMES!)



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Advice for Others

For other entrepreneurs and business founders starting out on their journey, Dan's advice is to "stay true to your vision, be ready to adapt, and never stop learning. Embrace challenges as opportunities to innovate and differentiate."

He also emphasises the value of connecting with others and asking for advice:

"Building a network of trusted mentors and partners can also provide invaluable support and guidance."



Find out more about the Case Study series here

CITY OF MORETON BAY